1. **Problem/Solution -** What is the problem that the innovation is intending to solve, is the solution an appropriate fit for the problem?
    a. <u>Grades (1-5)</u>
        i. 1 - Problem described is not a significant burden to campus **OR** the innovation does not fit or address the problem adequately
        ii. 2 - Problem described is a burden to campus, but the innovation does not address the root of the problem **AND/OR** the scope of the proposed innovation is inappropriate for the problem
        iii. 3 - The problem described is a burden to campus and the innovation somewhat addresses the root of the problem, or only addresses symptoms of the problem
        iv. 4 - The problem described is a significant burden to campus, the innovation addresses the root of the problem but is not exactly right in terms of its proposed scale
        v. 5 - The problem described is a significant burden to campus and the innovation addresses the root of the problem at an appropriate scale

2. **Impact**. How well does the team describe the "sustainability" aspects of the Innovation in environmental, social, and/or economic terms:
    a. The environmentally beneficial outcomes of the Innovation
    b. How the Innovation benefits disadvantaged or marginalized constituencies
    c. Financial benefits that result from the innovation including projected long term benefits
    d. <u>Grades (1-5)</u>
        i. 1 - The team failed to articulate the impact of the innovation, or the impact is insignificant
        ii. 2 - The innovation's impact is insignificant for campus but the team described its potential impact on each area of sustainability (environment, social, economic)
        iii. 3 - The team described the potential benefits of the innovation in each area of sustainability. The benefits are somewhat significant for campus, but the team failed to articulate contribution toward reaching campus goals
        iv. 4 - The innovation provides campus a significant benefit in one or more areas of sustainability **AND** the team described its contribution to reaching campus goals **OR** cited relevant sustainability frameworks to support their claims
        v. 5 - The innovation provides a significant benefit in each area of sustainability (environmental, social, economic) **AND** the team described its contribution to reaching campus goals **AND** cited relevant sustainability frameworks to support their claims.

3. **Feasibility**. Consider the team's justification of their Innovation in terms of:
   a. The resources required to implement the innovation, including time
   b. Estimated cost
   c. Teams may want to show a projected timeline, return on investment, budget, etc…
   d. <u>Grades (1-4)</u>
      i. 1 - The team did not identify or address any potential barriers to implementation
      ii. 2 - The team identified some significant barriers to implementation but did not address how to overcome them
      iii. 3 - The team identified barriers to implementation but did not present a strong case as to how they can be overcome
      iv. 4 - The team addressed several potential barriers to implementation and presented a reasonable case to overcome each.

4. **Innovation**. How does the project address sustainability in a novel manner, how is it new?
   a. <u>Grades (1-4)</u>
      i. 1 - The proposed innovation has been tried in the past and failed. The proposal is not innovative
      ii. 2 - The proposed innovation has been discussed or attempted in the past but was never implemented. Similar programs exist in other places
      iii. 3 - The proposed innovation has not been attempted on campus but current efforts/programs/policies are in place to address the problem described
      iv. 4 - The proposed innovation has never been attempted on campus and there are no current programs/policies in place to address the described problem

5. **Presentation Quality**
   a. <u>Grades (1-4)</u>
      i. 1 - Poor quality
      ii. 2 - Average quality
      iii. 3 - Above average quality
      iv. 4 - Highest quality